

*RapidPay*

Small Balance Solutions

# A Cost-Effective Rx for Collecting Self-Pay Balances



# A Significant Competitive Advantage

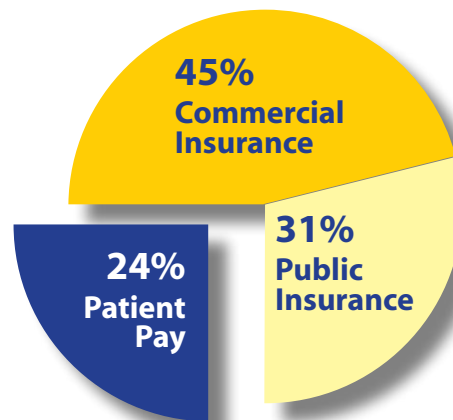
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## The **RapidPay** Advantage

Try this powerful self-pay collection system with built-in consequences and an escalating, consistent process for collecting your **patient-pay balances**, and you'll likely see:

- ▶ 30% increase in collection of self-pay balances aged less than 90 days
- ▶ 50% reduction of bad debt balances less than \$500
- ▶ Increased patient satisfaction
- ▶ Increased productivity in billing department
- ▶ Increase in office staff's job satisfaction



# Billing / Collection Model
















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**First Party** communications will appear to come from your organization.

**Escalation Level #1 Third Party** communications will come from American Credit Bureau.



	<b>PRM</b>	First Party Invoice #1
	RPS <b>DAY 7</b>	First Party Voice Message #1
	RPS <b>DAY 30</b>	First Party Invoice #2
	RPS <b>DAY 40</b>	First Party Voice Message #2
	RPS <b>DAY 50</b>	First Party Voice Message #3
	RPS <b>DAY 60</b>	First Party Invoice #3
	RPS <b>DAY 70</b>	First Party Voice Message #4
	RPS <b>DAY 80</b>	First Party Invoice #4 – <b>Final Demand</b>
	RPS <b>DAY 85</b>	First Party Voice Message #5
	ACB <b>DAY 90</b>	Third Party Letter #1 – <b>Escalation Level #1</b>
	ACB <b>DAY 125</b>	Third Party Letter #2 – <b>Escalation Level #1</b>
	ACB <b>DAY 145</b>	Third Party Letter #3 – <b>Escalation Level #1</b> <i>Report to Credit Bureaus</i>
	Optional <b>DAY 155</b>	Third Party Collection Agency
	Optional <b>DAY 245</b>	Third Party – Litigation
	RPS <b>When PAID</b>	First Party Thank You Voice Message

# Contact Us for More Information

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## Next Steps for your Organization

Turn your small balance accounts into revenue!

Call **800-279-3705** or email us at **info@rpsbs.com**

Visit the **RapidPay** website to learn more about our powerful self-pay collection system with built-in consequences and an escalating, consistent process for collecting your self-pay balances.

**www.rpsbs.com**

To receive a complimentary white paper entitled "A Cost Effective Rx for Collecting Small Self-Pay Balances",

Call **800-279-3705** or email us at **info@rpsbs.com**

### **RapidPay Solutions, LLC**

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